

# heimtextil

RUSSIA

## Heimtextil Russia 2018 Exhibitors' Survey

September 18 - 20, 2018  
IEC Crocus Expo  
Moscow, Russia

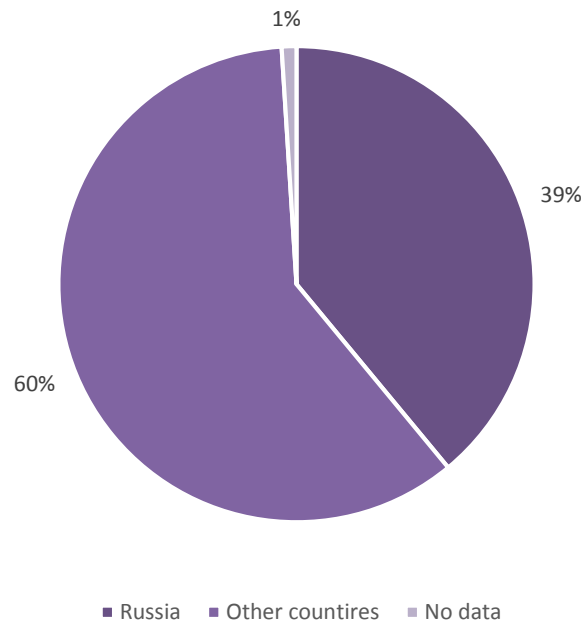
\*Independent written exhibitors' survey, conducted by  
Wissler & Partner during the last day of Heimtextil Russia 2018.  
Capture and data analysis of 195 interview.



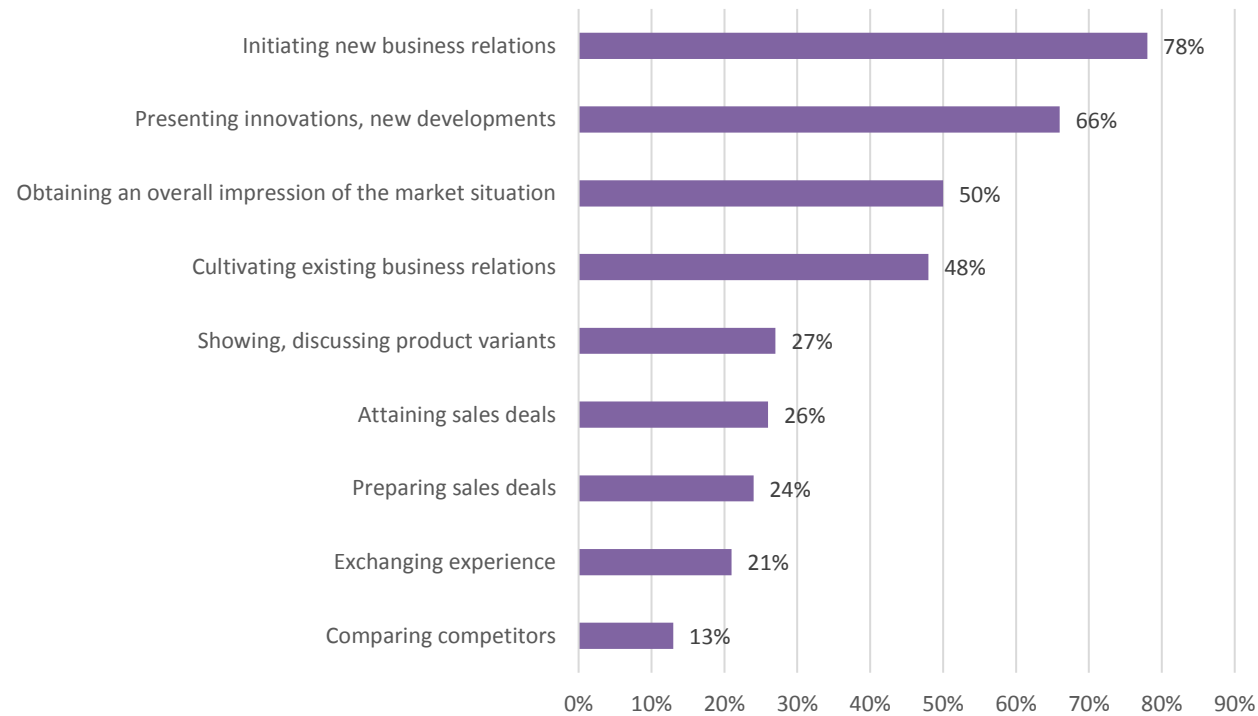
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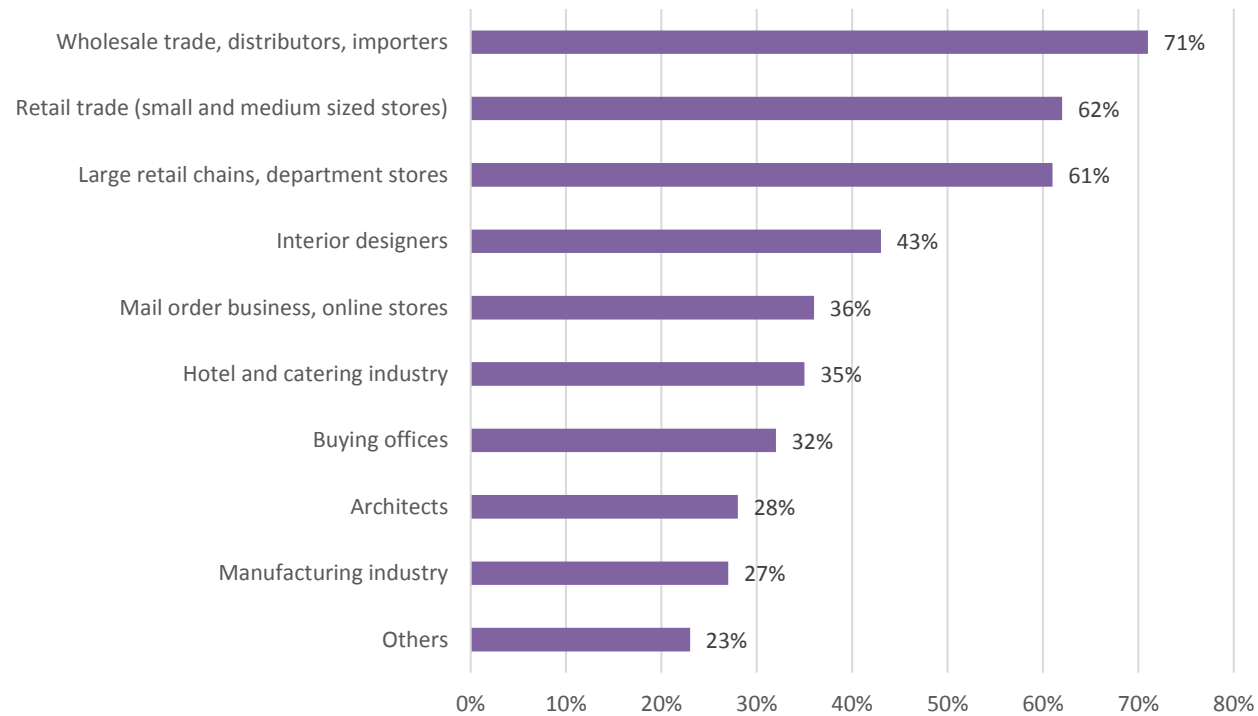
## 1. Exhibitors' geography



## 2. Objectives of the trade fair participation

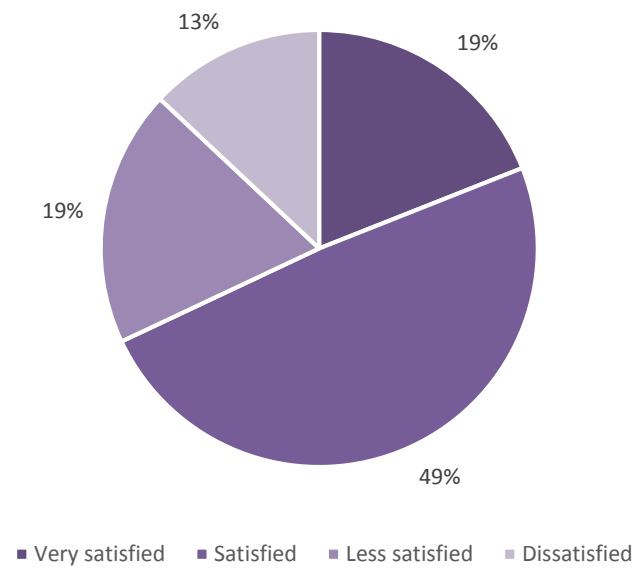


### 3. Visitors' target groups

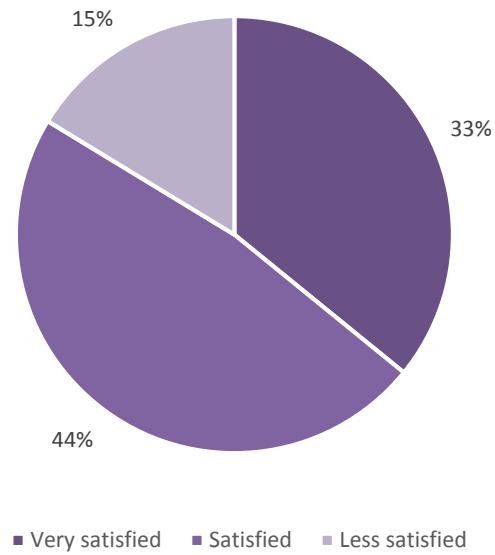


## 4. Assessment of Heimtextil Russia 2018

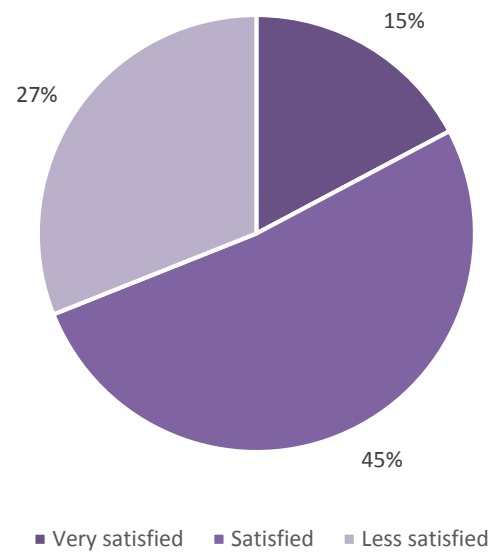
### 4.1 Overall assessment



#### 4.2 Organization of the trade fair



### 4.3 Visitor profile





## 5. Participation in the next Heimtextil Russia

