

Press-release

March 2020

Heimtextil Russia 2020

## International Trade Fair for Interior Furnishings and Home Textiles

15 - 17 September 2020  
IEC "Expocentre", Moscow

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**The leading Russian exhibition of interior fabrics, home textiles and materials for decoration will be held on the scheduled traditional dates - September 15-17. At the same time, a lot of new things await all participants a new concept, a new location, extension of the product groups and new opportunities for the effective work of professionals in the textile business and the interior decoration industry.**

In September 2020, Heimtextil Russia will welcome guests at a new venue - at the IEC "**Expocentre**": international exhibitions and conventions complex, which is located in the center of the capital.

Heimtextil Russia will be held this year with [Interlight Russia | Intelligent building Russia](#) - International Trade Fair for Lighting and Building Services Technology. Thanks to the collaboration of two own Messe Frankfurt RUS fairs there will be a great synergy effect for retailers, big retail chains, interior designers and contract business representatives to find a wide range of products from all over the world in one place and on the same dates.

### **International exposition - 5 national pavilions, companies from more than 18 countries**

The national pavilions of **Germany, Turkey, China, Pakistan and India** have confirmed their participation in Heimtextil Russia 2020.

Buyers from all regions of Russia and CIS countries will have the opportunity to negotiate and see the latest textile and interior decoration collections of international exhibitors from all over the world.

Among the companies that will take part in the exhibition for the first time, **FineDesignGroup** is a supplier of interior accessories for the medium + and premium segments, as well as an exclusive distributor of a number of design brands. **Vorontsova home** - manufacturer from Saint Petersburg since 1933, which produce home textiles made from natural fabrics; Turkish manufacturer of home textiles **SANKO GROUP** with the

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brand **Maisonette**, whose production facilities occupy more than 550 thousand square meters.

### **Special expositions within the framework of Heimtextil Russia 2020**

- **LivingDesign.** This is a special exposition of materials for interior design and decoration. Exposition will feature: wallpapers, floor coverings and carpets, colours and varnish, decorative wall panels and mouldings, interior fabrics, furniture fabrics and accessories for interior decoration.
- **Exposition of European editeurs.** A special exposition will be a showroom for the latest collections of European editeurs of interior fabrics.
- **Special zone “Supplier with a warehouse”** will be represented by Russian suppliers of interior fabrics and window decoration accessories with a warehouse program. This area will become a useful tool for textile and interior designers and will allow negotiating in a convenient format with suppliers who offer short-term delivery
- **Exposition "Textile Design"** is the opportunity for design studios, sewing ateliers, print designers, companies specializing in printing on fabrics, as well as developers of CAM / CAD solutions for designers to present themselves and their services to exhibitors and visitors.

**Award for textile designers and decorators** – this is the first large-scale project in Russia, which aims to identify the best ones in the profession. The start of the competition is scheduled for the second half of April, the results will be announced at the special ceremony at the fair

### **Special presentation at Heimtextil Russia 2020**

#### **Trend Rooms**

Innovations in textiles and non-standard use of textiles in the interior. Projects will be created and implemented by “creative couples” - interior and textile designers.

#### **Contract Business Library**

What fabrics and decor are used today in the contract business? What are the latest trends in the design of hotels, restaurants, offices, etc. The guests of the exhibition will find answers in the “Contract Business Library”. At one site, we will assemble the products of the exhibitors that they offer for this sector. The space will be useful, first of all, for equipment companies in the HoReCa sector, public space designers, interior designers, office space owners and developers.

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#### **Various event program for professional visitors**

Traditionally, Heimtextil Russia business program will be located in 3 areas: Design Space, Creative Space and Business Space. Lectures and

master classes will be held with the participation of Russian and foreign stars of interior and textile design. Visitors and exhibitors will have the opportunity to discuss current topics of labeling of light industry products, get the latest analytics in the textile market, home decor and finishing market, as well as latest trends on textile and interior design.

## **Sustainability**

Messe Frankfurt has been promoting sustainability at its worldwide textile events under the umbrella of the Texpertise Network for more than ten years. In 2020 this topic found a new turn. In late 2019, Messe Frankfurt and [United Nations Office for Partnerships \(UNOP\)](#) announced an official partnership which would aim to reach a broad and professional audience, raise awareness of the sustainable development goals.

These goals will be implemented in the form of more than 50 textile events organized by Messe Frankfurt in different parts of the world. Activities include interactive information stands, presentations, discussion forums and integration of special events into the exhibition program.

In 2019, for the first time, at the Moscow fair Heimtextil Russia a roundtable dedicated to textile recycling was organized and aroused great interest among participants in industry. This year we are expanding the discussion of environmental friendliness and sustainability. At Heimtextil Russia 2020 sustainability topic will be implemented in the business program and trend zones of the fair, as well as it will be enlightened in the navigation materials during the event.

We invite you to participate in the main event of the Russian textile industry - Heimtextil Russia - which will be held September 15-17, 2020, the IEC "Expocentre", Pavilion 1, Forum Pavilion.

**How to get there:** IEC "Expocentre" is located in the center of Moscow, on Krasnopresnenskaya embankment, 5 km from the Kremlin. The nearest metro stations are Vystavochnaya, Delovoy tsentr, Mezhdunarodnaya, and MCC Delovoy tsentr.

### **For press:**

<https://heimtextil-russia.ru.messefrankfurt.com/moscow/ru/press.html>

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### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own

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exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)  
[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)

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