

Press-release

Heimtextil Russia 2020 has been postponed to 2021.

June 2020

Valeria Loran
Tel. +7 495 649 87 75, add. 134
Valeria.loran@russia.messefrankfurt.com
<http://www.messefrankfurt.ru/>
www.heimtextil.ru

Due to still-challenging global situation with COVID-19, and a high degree of uncertainty regarding public events in the fall 2020, Messe Frankfurt Rus made the decision to postpone Heimtextil Russia 2020, which was scheduled for September 15-17. 22nd International Trade Fair for Interior Furnishings and Home Textiles will be held on September 14-16, 2021, the venue will remain the same - "Expocentre", Moscow, Russia.

Messe Frankfurt Rus made this difficult decision after a deep analysis of the current situation, including negotiations with partners, fairground management, Russian and foreign participants.

Today the health of each person came to the fore, and a ban on mass events has an absolute sense, we fully understand and support it. Despite some concessions regarding the self-isolation regime in some cities and countries, there is still a high probability of a second wave of a pandemic in the fall season. In addition, the continuing prohibition on the entry of foreign citizens to the territory of the Russian Federation (about 60% of the exhibitors are foreigners), as well as other limitations due to the epidemiological situation in Russia and in the world, affect on quality of event preparation.

"We know how much effort and resources exhibitors put into fair preparation. A high degree of uncertainty and the impossibility of planning forced us to take this difficult decision now, so the participants were able to adjust their plans for the fall season in advance," says Katerina Tydykova, Show Director of Heimtextil Russia.

Our aim in this challenging period is to provide the best possible support to the market players in this fall fair season. Project team is currently working on an alternative solution for this year, which we hope will become a useful tool for exhibitors to represent themselves and collections. The announcement will be done in a separate newsletter till the end of June.

Taking this opportunity, the management of Messe Frankfurt Rus and Heimtextil Russia team, sincerely thank everyone involved in the preparation of the exhibition for their understanding, support and positive attitude.

Messe Frankfurt RUS
Leningradsky prospect, 39 bld. 80
125167 Moscow, Russia
Tel.: +7 (495) 649-87-75

For press:

<https://heimtextil-russia.ru.messefrankfurt.com/moscow/en/press.html>

Follow us on social media Heimtextil Russia:

<https://www.facebook.com/heimtextilrussia> |

https://vk.com/heimtextil_russia |

https://www.instagram.com/heimtextil_russia

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com
www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Heimtextil Russia 2021
International Trade Fair for Interior
Furnishings and Home Textiles
14 – 16 September 2021
Pavilion 1, Pavilion Forum,
"Expocentre", Moscow